

Quick Guide to Producing Sports Packages

1. Prepare for Producing Sports Packages

Producing a sports package for broadcast is taking the highlights from a sporting match and turning it into a short-form report which briefly includes the big plays and includes actual game audio enhancement. Think of it as a way for your audience to catch-up on what they missed in three minutes as opposed to watching the whole game, however it is not meant to be a play-by-play description.

To prepare for this, you'll need a good quality game source, recording and editing software.

2. How to Produce Sports Packages

From the match video/source find the highlights of the game and record this audio. They are tries/goals and controversies including send-offs or injuries. This will form the audio enhancement for your sports package.

The aim is to highlight the major game plays from start to finish and condense it into three minutes. Keep it in the order of play.

In addition, look for coach and or player audio reaction to add at the end of your package as a closer.

Script your introduction using the 'Five 'W's'...Who, What, Why, When and Where. This is also known as the set-up to your package. Then write a script for the body of your package which will lead into the audio highlights and do the same for the coach/player closer.

After writing your scripts, record your voiceover.

Add an upbeat and energetic music bed for the introduction of your package. Fade this out after the initial intro and before the highlights begin. You don't need a music bed underneath your highlights, keep it clean.

Edit your elements together using a program like Audacity (FREE), Adobe Audition or Pro Tools.

1. Add voiceover
2. Add highlights audio
3. Add music beds for intro and outro. (Same bed)
4. Piece the audio elements together and edit/join them. Make sure your edits are not too tight, allow for the audio elements to 'breathe'.

3. Important tips for Producing Sports Packages

- Ensure you have good quality material to use.
- When recording make sure your voiceover levels and all elements are recorded and mastered at the same level.

4. Links to find out more:

- Digital audio workstations:
 - <https://www.audacityteam.org/>
 - [Adobe.com](https://www.adobe.com)
 - <https://www.avid.com/pro-tools>
 - [Reaper](https://www.reaper.fm)
- [Pathways Advanced Editing and Mixing - Resource Booklet](#)
- [Pathways Audio Editing - Resource Booklet](#)